

# Big Cities, Big Data: Big Opportunity for Computational Social Science

15 - 16 August 2014 / UC-Berkeley D-Lab / [Datathon Website](#)

Organizers: Alex Hanna, UW-Madison / Laura Nelson, UC-Berkeley / Laura Norén, NYU

The **Big Cities, Big Data** datathon focuses on urban real estate and housing. Social, data and computer scientists can apply to participate. Presentations to the judges will be open to the public.

The Datathon Initiative started at NYU's Institute for Public Knowledge in 2013 to foster knowledge transfer and collaboration between industry and academia in the burgeoning field of big data. Intense team-based workshops modeled after hackathons award teams for turning data into meaningful knowledge.



## Supporting Sponsor Invitation

**Platinum Sponsors** [\$3000] receive:

- 20 minutes to speak to our audience
- a seat at the judges table to vote on which team will win \$1500
- prominent placement of your corporate logo on all **Big Cities, Big Data** print and web promotional materials
- the chance to co-host the after party on August 16th will full co-branding. Computational social scientists are adept partiers.

**Gold Sponsors** [\$1500] receive:

- 5 minutes to introduce themselves to our audience
- placement of your corporate logo on all **Big Cities, Big Data** print and web promotional materials
- the option to be listed as conference's caffeine sponsor *or* to be listed as the sponsor of the lunch or breakfast breaks

**Silver Sponsors** [\$500] receive:

- placement of your corporate logo on all **Big Cities, Big Data** print and web promotional materials
- the option to be listed as the sponsor of a snack break

## Data Sponsors

Alongside financial sponsorship we also invite data sponsorships.

**Data sponsors** are invited to provide large, clean datasets relevant to urban real estate and housing issues.

Data sponsors - and the features of their datasets - will be mentioned in print and web promotional materials.

The Datathon Initiative is interested in sharing data widely. Our data partners will be asked to agree to open-access principles and practices.

For ethical reasons, we cannot accept datasets that contain identifiers linkable to individuals.

For more information please contact organizer Laura Norén at [laura.noren@nyu.edu](mailto:laura.noren@nyu.edu) 646.302.2152